

Katelyn Jones
Graphic Design

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720-771-1390

Find more of my work at

katelynmjones.com

Whittier College

B.A. Themed Entertainment Design

3.89 GPA

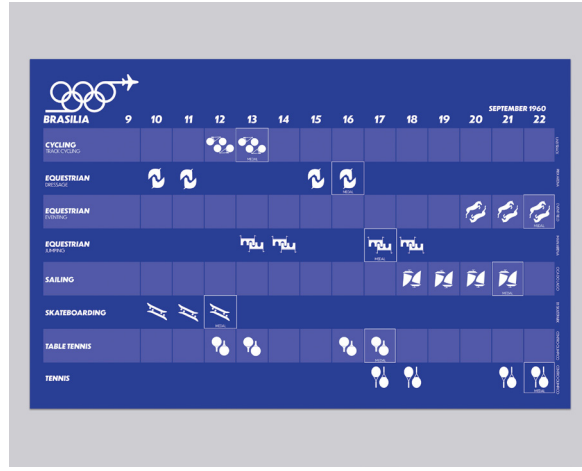
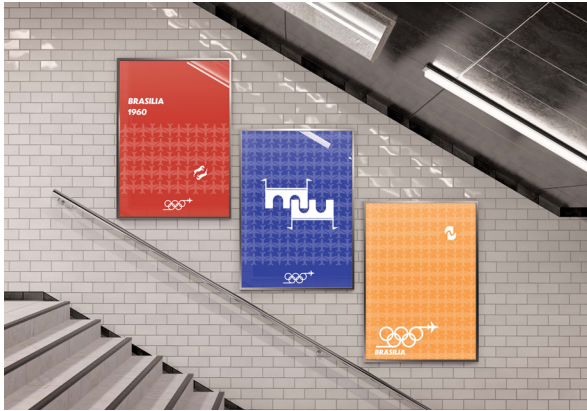
Software Proficiencies

- Adobe Creative Suite
- Procreate
- SketchUp
- Rhino 3D
- Cinema 4D
- Vectorworks



I have been interested in themed entertainment experiences my entire life; specifically how they are made and how they operate. While I heavily admire the ability of themed places to put you in a different time or place, the illusion was always broken for me. Even as a little kid, I was aware that I was in a curated space rather than believing that I was there for real. This never diminished the effect these places had on me, rather it pushed me to want to create that experience for others.

I'm eager to join a creative team where I can contribute to visually compelling projects and continue learning from industry professionals.

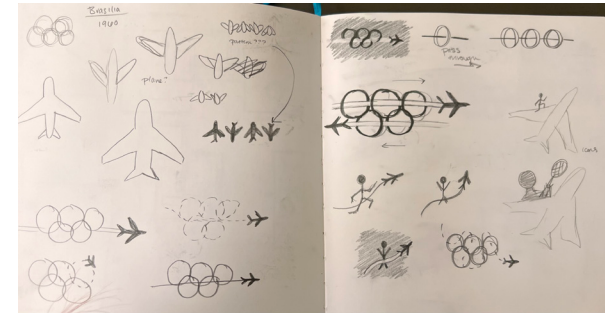
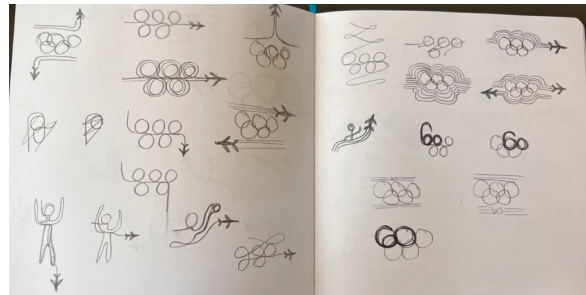


Full design concept for a 1960s Summer Olympic Games hosted in Brasilia, Brazil. Inspired by the city's unique, airplane-shaped urban design, the driving motif of this design manual is the mirrored airplane and mid-century-inspired simplicity.



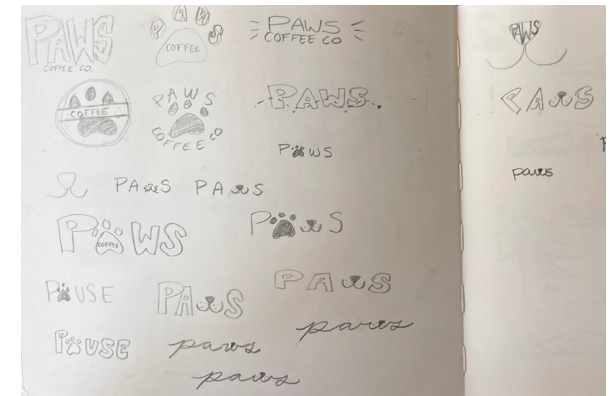
Brasilia 1960 Olympics

Created in Illustrator, InDesign, and Photoshop.



Brasilia 1960 Olympics

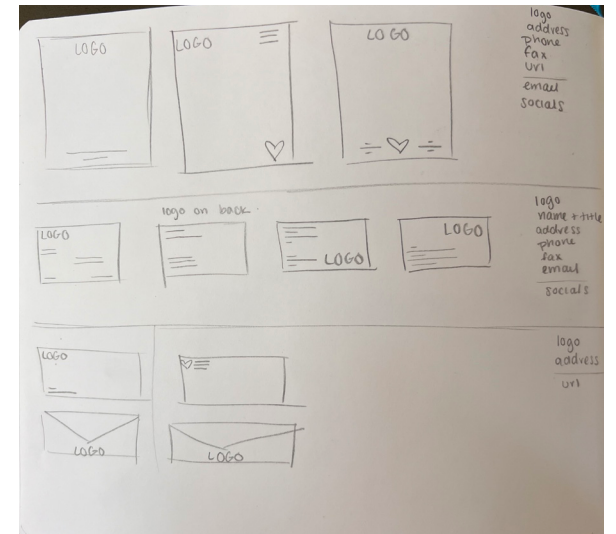
Created in Illustrator, InDesign, and Photoshop.



Full logo, letterhead, and packaging design for a dog-friendly coffee shop.

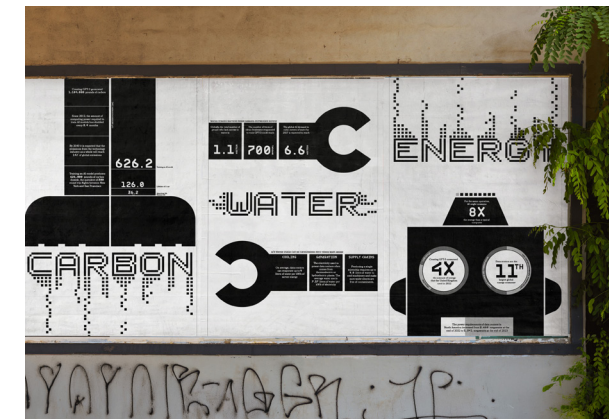
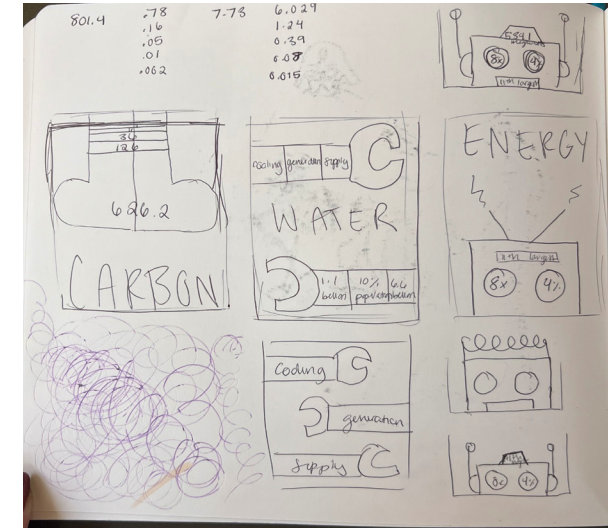
Paws Coffee

Created in Illustrator and Photoshop.



Paws Coffee

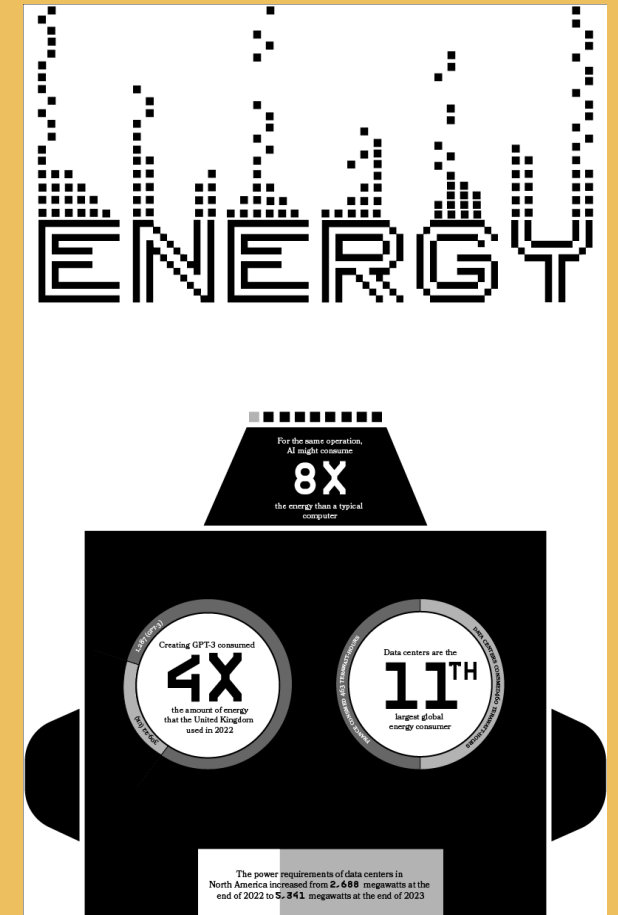
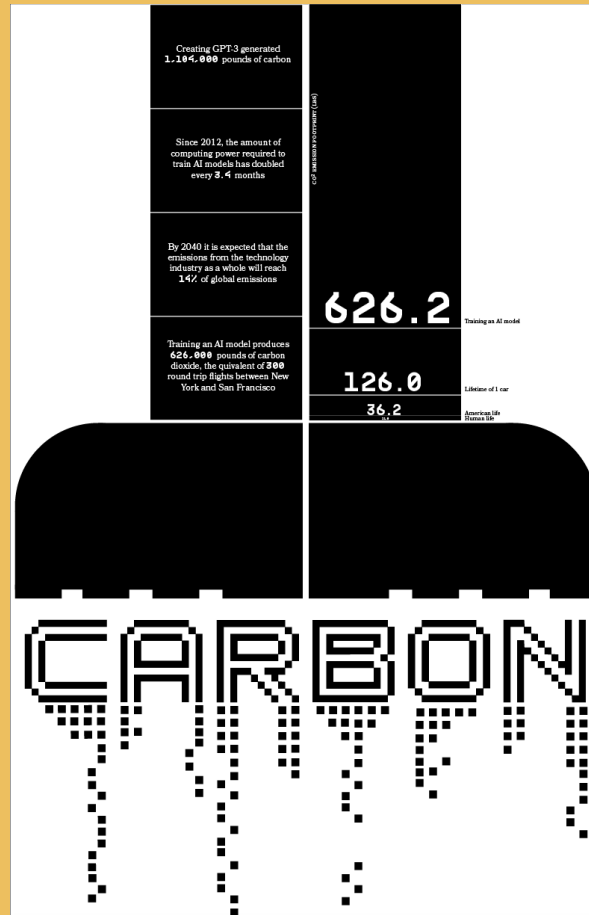
Created in Illustrator and Photoshop.



Series of infographic posters highlighting the negative impacts of AI usage.

Impact of AI

Created in Illustrator and Photoshop.



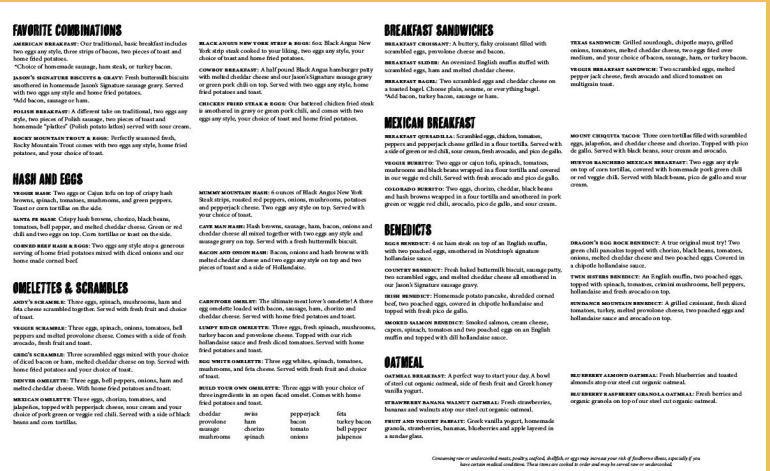
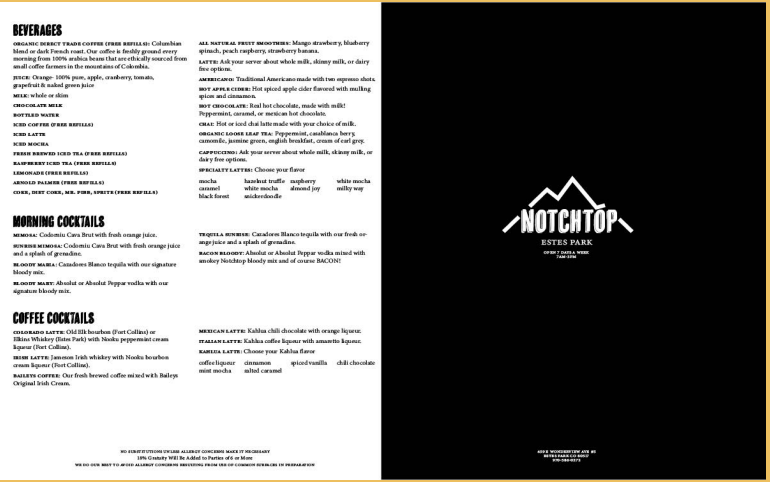
Impact of AI

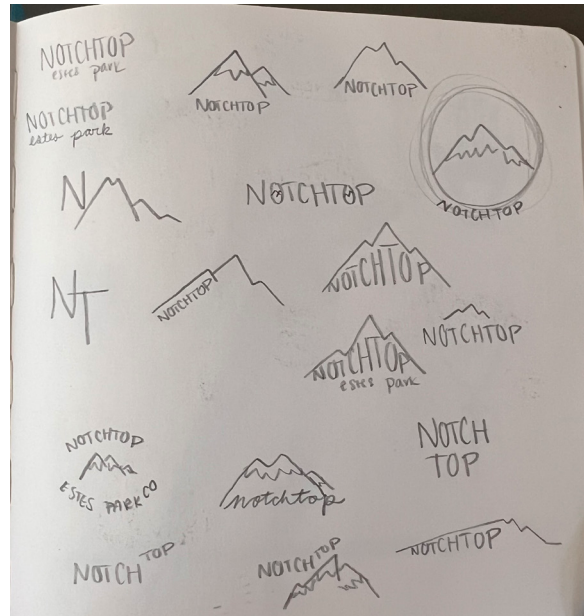
Created in Illustrator and Photoshop.



Menu and logo redesign for the restaurant Notchtop in Estes Park, CO.

‘Notchtop’ Menu
Created in Illustrator, InDesign, and Photoshop.





‘Notchtop’ Menu

Created in Illustrator, InDesign, and Photoshop.